

River City FUNDRAISING

JEFF & JOAN SHEPLER
6919 ONEIL CT. WICHITA KS 67212
PHONE/FAX: 316-942-9873
EMAIL: jshepler@cox.net
www.rivercityfundraising.com

THE CASEY'S CARES CARD FUND RAISER



2 Coupon's each of the below listed FREE items!

- *Buy large specialty pizza get a FREE medium 1 topping.
- *Buy 1 pizza slice receive 2nd pizza slice FREE
- *Buy any size cappuccino and get a 2nd cappuccino FREE
- *FREE hash brown with any Casey's breakfast sandwich.
- *Buy 1 bakery item and get 2nd bakery item FREE
- *FREE 32 oz. fountain drink with any Casey's sandwich.

10 Day Sale from Start to Finish!

(Don't wait to start your sale; this 2nd printing of the Casey's Cares Card has an expiration date of 8/31/09)

KEY POINTS & INFORMATION

- Value of the card is over \$33 – sell for \$10 – you receive **50% profit!**
- The card offers are valid at any of the over 1400 corporate Casey's General Stores.
- No minimum order of cards (suggest 10 cards per seller) – return unsold cards with check for cards sold. Envelopes will be supplied for the distribution of cards and collection at end of campaign – order form on back.
- Discounts are good for approximately six months – there will be at least 4 editions of the card:
 - Current 1st edition has an expiration date of 2/29/09. (new card attached)
 - 2nd edition will be printed in January 2009 with an expiration date of 8/31/09.
 - 3rd edition will be printed in August 2009 with an expiration date of 2/29/10.
 - 4th edition will be printed in January 2010 with an expiration date of 8/31/10(Each addition will have slightly different redeemable values)
- Repeat sales every 6 months are possible because of the 4 editions of the card.
(Student's retain phone numbers of customers and can make telephone repeat sales for each new card)
- Current society trends are based toward convenience stores – you are selling something your community members will use and appreciate
- Minimal management and clerical issues for acquisition, distribution, and money collection for the cards make this a very easy and clean sales campaign
- You can order and also reorder cards by calling (316)942-9873 or emailing River City Fund Raising at jshepler@cox.net.
- The Casey's Cares Cards are only available in Kansas exclusively through River City Fund Raising.